



WHITE  
HYDROGEN

# Pitch Deck

Presentation - May 2021

The Coalition for the Green Energy Revolution





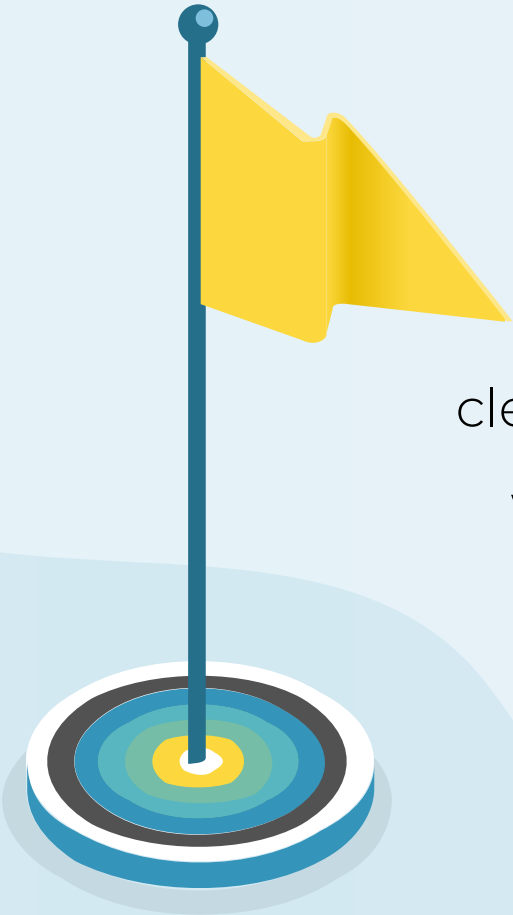
# THE WHITE HYDROGEN COALITION

The White Hydrogen Coalition (WHC) is an international community of clean energy tech supporters for the purification of the planet and the decarbonization of the industry, transport and energy.



## Our Mission

Our mission is to speed up and facilitate mainstream adoption of clean tech solutions, such as LTC, to reduce the carbon footprint and waste pollution on Earth, providing a source of clean energy in the form of White Hydrogen.





## The Founder

Robert Serec, MBA IMD, serial entrepreneur & business executive and blockchain expert with a demonstrated history of successful business ventures and managerial performance as a CEO and Board member of international and local corporations.





# Our Initiatives

## A **Supporting disruptive clean tech energy innovations**

We provide financing, implementation, governance and execution of projects with industry stakeholders.

## B **Development of partnerships for clean tech**

We facilitate connection between equity investors and governments with established energy companies and disruptive start-ups, developers and contractors.

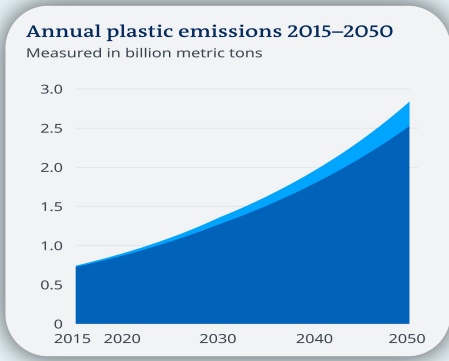
## C **Deployment of digital White hydrogen blockchain platform**

We are deploying and upgrading blockchain platform, which enables organization, financing and execution of local projects in order to implement LTC facilities for transformation of waste into white hydrogen without CO2 emissions.



# The Problem

A How BIG is the waste problem really?



We produce more than 380 million tons of plastic every year and 2.01 billion tons of municipal solid waste annually. Their processing is a key source of toxic emissions and CO<sub>2</sub> for the atmosphere.



We dispose up to 2.41 million tons of plastic waste into oceans each year, consequently creating giant patches of debris, such as the Great Pacific Garbage Patch with a surface area three times the size of France.



# The Problem

## B How to ensure decarbonization?



*Elon Musk, April 22, 2013*

"We're running the most dangerous experiment in history, which is to see how much carbon dioxide the atmosphere can handle before triggering an environmental catastrophe."



"Global net human-caused emissions of carbon dioxide (CO<sub>2</sub>) would need to fall by about 45 percent by 2030, in order to reaching 'net zero' emissions around 2050."





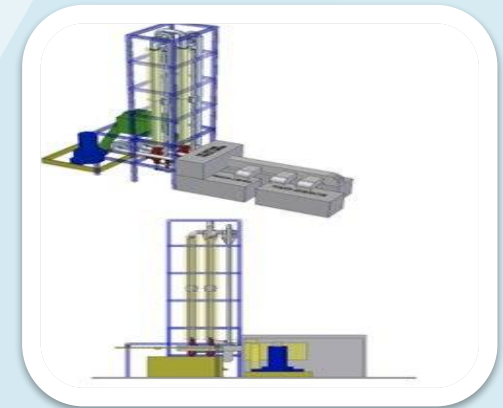
# Addressing the need

## A LTC conversion of waste into energy

A patented method of Low Temperature Conversion (LTC) allows extraction of Hydrogen and Carbon monoxide from waste materials and plastic.

One single plant, worth 6 million USD, can fuel 7.500 hydrogen powered cars yearly without CO2 emissions, recouping the initial investment in less than 3 years.

In addition, CO2 footprint reduction based on current CO2 coupon price (40 USD per ton), brings in addition 600.000 USD a year.



*Functional LTC plant prototype.*



# The Solution

## B Use of Hydrogen

Hydrogen represents the largest growth potential in renewables and is projected to exceed USD 200 billion by 2023.

Today, more than 90% of supplied hydrogen is produced from fossil fuels (the so-called brown/black hydrogen), which does not help solving the problem of waste, nor the CO2 emissions.



Industry



Smart cities



Personal transport (e.g. Toyota)



Trucking (e.g. Volvo)



Aviation (e.g. Airbus)



Boating (e.g. NYK)



# The White Hydrogen Platform

- A Plant starter program for project financing
- B B2B trade between producers, consumers and distributors
- C B2C earnings by supporting Plant starter projects through staking

The platform, runs on Ethereum blockchain technology, enables us, stakeholders, to support the construction of LTC plants globally and solve problems that governments can't for various reasons.





## White Hydrogen Platform

All the transactions between clients are made with White Hydrogen Coins (WH2C) based on smart contracts.

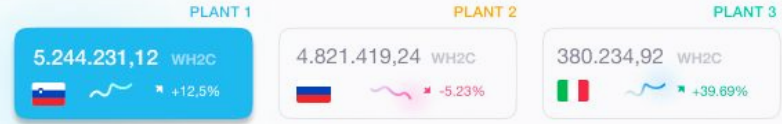
The platform will also enable an insight into the data of hydrogen producers online in real-time regarding the amounts of hydrogen produced, waste processed and use of hydrogen by the consumers.



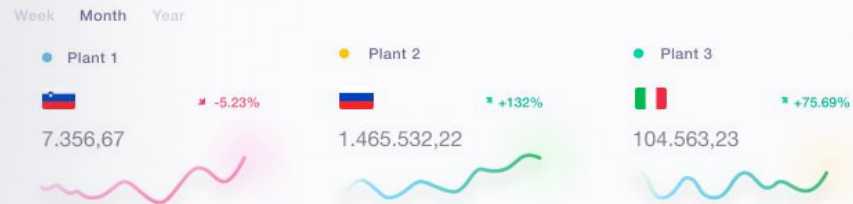
# Dashboard

Take a closer look on how WH2C plants are doing!

## PLANTS



## TREND



- Dashboard
- Wallet
- Messages
- My Plants
- Account Setting

### NOTIFICATIONS

- Alex** Sent you a message  
Hey John, this month has been really great...  
2 hours ago
- Mike** Sent you a Gift  
Hey, John! I'm sending you a gift  
100,13 WH2C [Open my wallet](#)  
3 hours ago
- WH2C** News  
Our plants this month has grown in stakeholders a lot!  
+39,69% [See report](#)  
3 hours ago
- Oleg** Sent you a message  
Hey would you like to make a plant with me?  
2 hours ago

[See All](#)

You just earn **142,23** WH2C, from staking

[See history](#)

[Claim](#) [Stake](#)

# Market opportunity



A

**\$200 Billion**

The total value of the hydrogen economy in 2023

Hydrogen economy is seen as one of the most promising fields of green economy.

B

**\$12 Billion**

Potential of the platform

Added Value of all the White Hydrogen Coalition projects through 15 years will exceed USD 12 billion.

C

**\$6 Mio**

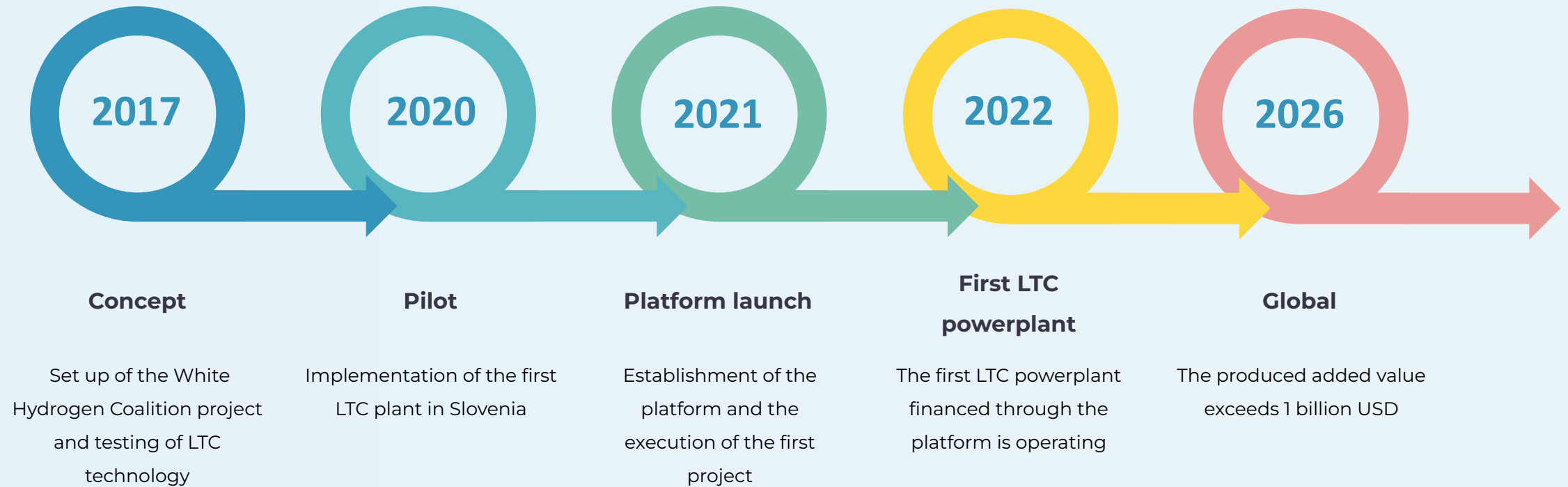
The cost of one LTC plant

Pay back of the investment is less than 3 years.



# The Timeline

Development and use of the platform





# Token allocation

Total Supply **466 M**

Total token sale **224,5 M**

<b>45% + 6%</b> Founders	<b>4%</b> Management & Operations	<b>245,3 M</b>	<b>55%</b>
Reserve		<b>143,4 M</b>	<b>32.16%</b>
Private Placement/Presale/IDO		<b>30 M</b>	<b>6,74%</b>
R&D Business development		<b>13,4 M</b>	<b>3%</b>
Cryptocurrency Rebate Program		<b>9,8 M</b>	<b>2,2%</b>
Referral/Bounty/Rewards/Community		<b>4 M</b>	<b>0,9%</b>

## Initial Token Sale

30 M

## Private placement

8 M

## Presale

10 M

## IDO

12 M

## Plant Starter Token Releases

194,5 M

# Initial token sale

30.000.000 WH2C



## Private sale

8.000.000 WH2C

Private sale is over.

## Presale

10.000.000 WH2C

Active

## Presale

10.000.000 WH2C



### Date

01.07.2021 - 15.03.2022

## Price W2HC token

0,254 \$

### Requirements

- KYC required
- Minimum allocation 1000,00 \$
- Payment currency  

## IDO

12.000.000 WH2C

## IDO

12.000.000 WH2C



### Date

16.03.2022 - 15.07.2022

## Price WH2C token

0,290 \$  
or higher

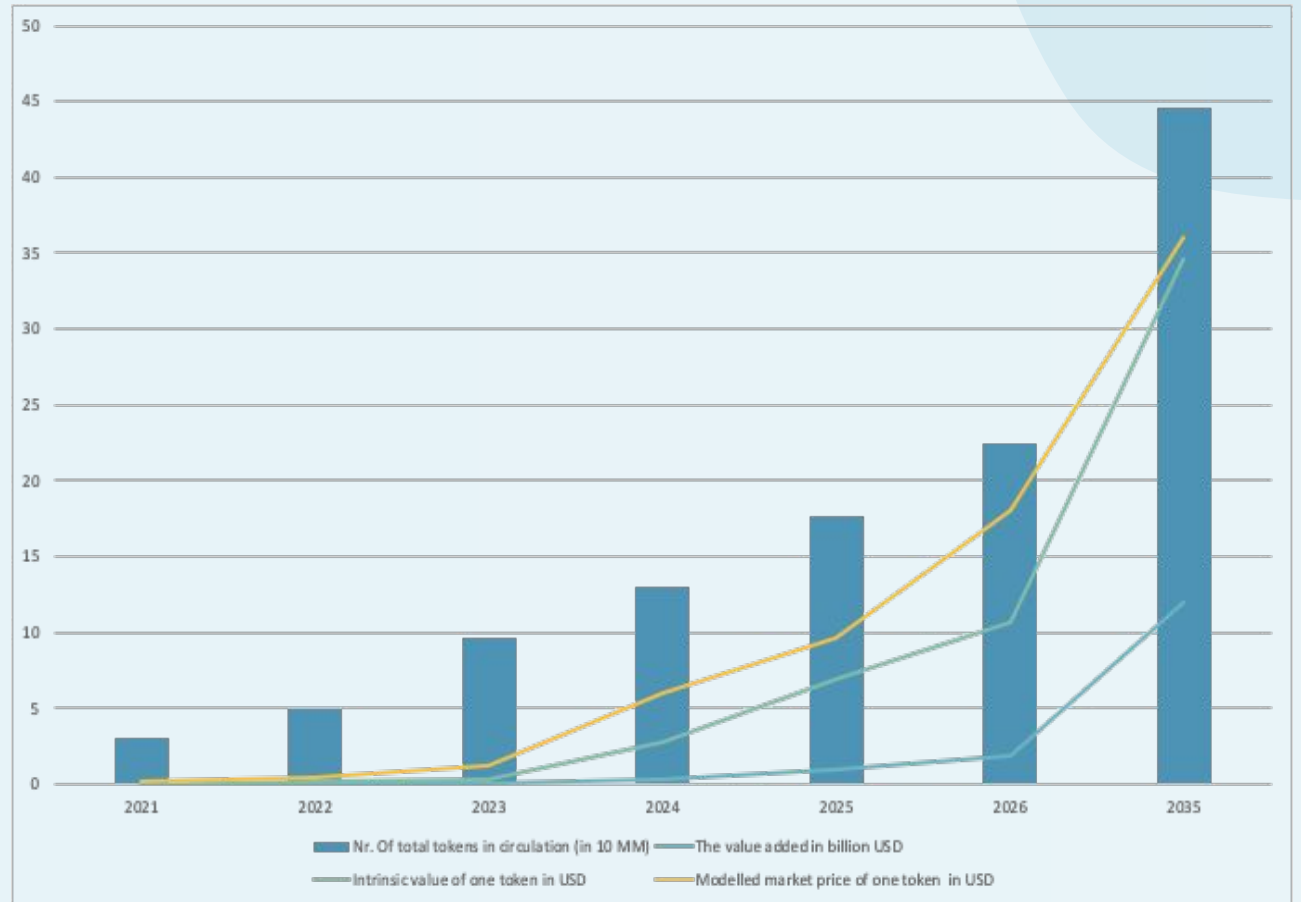
### Requirements

- KYC required
- Minimum allocation TBD\*
- Payment currency  



# Tokenomics

Year	The value added in billion USD	Nr. Of total tokens in circulation in ten million	Intrinsic value of one token in USD	Modelled market price of one token in USD
2021	0	30	0	0,24
2022	0,01	50,1	0,24	0,48
2023	0,029	96,6	0,372	1,2
2024	0,29	130,6	2,76	6
2025	0,96	175,6	6,876	9,6
2026	1,92	224,6	10,692	18
2035	12	446	34,572	36



*Input data for the financial projection.*

*Model Chart*



# Added value for the planet

## The effects in 5 years

- A 200 plants in year 2026 can digest 1,6 million of plastics per year,
- B The same 200 plants can produce 230.000 tons of hydrogen, which will be the fuel of the future,
- C 200 plants can fuel 1,5 million hydrogen driven cars for a year,
- D 200 plants can lower the CO2 footprint by reducing emissions at a rate of 14.285 tons per plant, which amounts to 2.857 million tons of CO2 a year.





# INVEST IN YOUR FUTURE

## BECOME PART OF THE NEW ENERGY REVOLUTION.





Thank you  
for your  
attention

Email

[info@whiteh2coin.com](mailto:info@whiteh2coin.com)

Our Website

<https://whiteh2coin.com>

